

# [***FACT CHECK: Image Of Satanic Happy Meal Is AI-Generated; A content detection scan using the website, 'Hive Moderation' reveals the image is AI-generated***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:6BPP-C691-DXXD-7000-00000-00&context=1516831)

The Daily Caller

April 3, 2024 Wednesday 12:45 PM EST

Copyright 2024 The Daily Caller, Inc. All Rights Reserved

**Section:** ***POLITICS***

**Length:** 464 words

**Byline:** Christine Sellers, Fact Check Reporter, [*christine@checkyourfact.com*](mailto:christine@checkyourfact.com)

**Body**

[*Link to Image*](https://cdn01.dailycaller.com/wp-content/uploads/2024/04/GettyImages-1765641106-e1712065358654.jpg)

An image [*shared on X*](https://twitter.com/AmericaReal3/status/1773090729012629693) purports to show a satanic Happy Meal sold by the fast food restaurant chain McDonald's.

New McDonald's Happy Meal

Your kids will LoVe It [*pic.twitter.com/Vl9Kfmzdrr*](https://t.co/Vl9Kfmzdrr)

- (@AmericaReal3) [*March 27, 2024*](https://twitter.com/AmericaReal3/status/1773090729012629693?ref_src=twsrc%5Etfw)

**Verdict: False**

A content detection scan using the website, “Hive Moderation” reveals the image has been generated with artificial intelligence (AI). The social media user who shared the image on X also admitted it was AI-generated in a subsequent post. Additionally, a media forensics and AI expert denied the image's authenticity in an email to Check Your Fact.

**Fact Check:**

Nathan Wickstrum, a 32-year-old from Ventura, California, recently discovered a sticky label bearing the words “CHEESE TABLE Barra de Queso en Mesa. Use by 8:12pm 3/25/24” on the inside of a cheeseburger he ordered from McDonald's, according to [*Newsweek*](https://www.newsweek.com/mcdonalds-customer-discovers-foreign-object-poking-out-cheeseburger-1885444). Wickstrum noticed the label after taking a bite of the cheeseburger, the outlet reported.

“New McDonald's Happy Meal,” the post's caption reads, adding, “Your kids will LoVe [sic] It.” The post, viewed over 6,000 times, features an image of a satanic Happy Meal that includes a figurine of Baphomet.

The claim is false, however. A [*content detection scan*](https://hivemoderation.com/ai-generated-content-detection) using the website, “Hive Moderation” reveals the image has been generated with AI. Results of the same scan show the image is 99% likely AI-generated and there is a possibility the image was created with the Open AI program, DALL-E.

[*Link to Image*](https://cdn01.dailycaller.com/wp-content/uploads/2024/04/Screenshot-2024-04-02-at-8.34.20%E2%80%AFAM-620x366.png)

Screenshot captured via Hive Moderation

Likewise, the social media user who shared the image on X [*admitted*](https://twitter.com/AmericaReal3/status/1773093155904049550) it was AI-generated in a subsequent post.

“It's just an AI joke,” the user wrote in response to comments from other social media users who thought the image was real.

Additionally, Check Your Fact found [*no credible news reports*](https://www.google.com/search?sca_esv=e57395570566e342&sca_upv=1&q=satanic+happy+meal+mcdonalds+march+2024&tbm=nws&source=lnms&prmd=invsmbtz&sa=X&ved=2ahUKEwjXmsSi16OFAxVRGlkFHXnyB4QQ0pQJegQICxAB&biw=1680&bih=877&dpr=2) to support the claim that McDonald's is purportedly selling satanic Happy Meals. In fact, the opposite is true. [*Snopes*](https://www.snopes.com/fact-check/baphomet-happy-meal-2024/) also reported that the image is AI-generated via an April 1 article. [***(RELATED: Did Bud Light Hire Whoopi Goldberg As Their New Brand Ambassador?)***](https://checkyourfact.com/2024/04/02/fact-check-bud-light-whoopi-goldberg-brand-ambassador/)

Furthermore, McDonald's has neither issued a [*press release*](https://corporate.mcdonalds.com/corpmcd/our-stories/press-releases.html) nor a statement shared to its verified [*social*](https://www.facebook.com/profile/100064458773195/search?q=satanic%20happy%20meal&filters=eyJycF9jcmVhdGlvbl90aW1lOjAiOiJ7XCJuYW1lXCI6XCJjcmVhdGlvbl90aW1lXCIsXCJhcmdzXCI6XCJ7XFxcInN0YXJ0X3llYXJcXFwiOlxcXCIyMDI0XFxcIixcXFwic3RhcnRfbW9udGhcXFwiOlxcXCIyMDI0LTFcXFwiLFxcXCJlbmRfeWVhclxcXCI6XFxcIjIwMjRcXFwiLFxcXCJlbmRfbW9udGhcXFwiOlxcXCIyMDI0LTEyXFxcIixcXFwic3RhcnRfZGF5XFxcIjpcXFwiMjAyNC0xLTFcXFwiLFxcXCJlbmRfZGF5XFxcIjpcXFwiMjAyNC0xMi0zMVxcXCJ9XCJ9IiwicnBfY2hyb25vX3NvcnQ6MCI6IntcIm5hbWVcIjpcImNocm9ub3NvcnRcIixcImFyZ3NcIjpcIlwifSJ9) [*media*](https://twitter.com/search?lang=en&q=%22satanic%20happy%20meal%22%20(from%3AMcDonalds)%20lang%3Aen&src=typed_query) [*accounts*](https://www.instagram.com/mcdonaldscorp/) publicly commenting on the image.

Dr. Walter Scheirer, a media forensics and AI expert at the University of Notre Dame, denied the image's authenticity in an email to Check Your Fact.

“This image was likely generated using AI. There are visible artifacts in the rendering of the text on the box, including a malformed 'm' character in the name 'Baphomet' and a malformed McDonald's logo 'M' on the side of the box. Poor text rendering is a common problem with AI generated imagery,” Scheirer said.

Check Your Fact has also contacted McDonald's for comment and will update this piece accordingly if one is received.

**Graphic**

AUSTIN, TEXAS - OCTOBER 30: A McDonald's store sign is seen on October 30, 2023 in Austin, Texas. McDonald's third-quarter earnings surpassed Wall Street analyst's expectations, growing 8.8% in global same-store sales and 8.1% in U.S. same-store sales. (Photo by Brandon Bell/Getty Images)

**Load-Date:** April 3, 2024

**End of Document**